

SEM-3

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|--|------------|--|------------|--------------------------------------|--|-----------------|------------|-----------------|-----------------|---------------------------------|-------------|--|
| 1 Name of the faculty: Mass Communication | | | | | | | | | | | | |
| 2. Course Name | | INTERNATIONAL RELATIONS | | | | | L | | T | | P | |
| 3. Course Code | | JM201 | | | | | 3 | | 1 | | 0 | |
| 4. Type of Course (use tick mark) | | | | | | Core () | | DE () | | FC (√) | | |
| 5. Pre-requisite (if any) | | 10+2 in any discipline | | 6. Frequency (use tick marks) | | Even () | | Odd (√) | | Either Sem () Every Sem () | | |
| 7. Total Number of Lectures, Tutorials, Practical | | | | | | | | | | | | |
| Lectures = 30 | | | | Tutorials = 10 | | | | Practical = Nil | | | | |
| 8. COURSE OBJECTIVES: Introducing the basic concepts of International Relations, and to give them an idea about the interplay of politics between developed and developing nations. | | | | | | | | | | | | |
| 9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes: | | | | | | | | | | | | |
| COURSE OUTCOME (CO) | | ATTRIBUTES | | | | | | | | | | |
| CO1 | | Student learn about basics of International relations | | | | | | | | | | |
| CO2 | | Students learn about international politics | | | | | | | | | | |
| CO3 | | Students influence of international politics | | | | | | | | | | |
| CO4 | | Students learn about political theories | | | | | | | | | | |
| CO5 | | Students learn about media and international relations | | | | | | | | | | |
| 10. Unit wise detailed content | | | | | | | | | | | | |
| Unit-1 | | Number of lectures = 08 | | | Title of the unit: Introduction to international relations | | | | Mapped CO:1,2 | | | |
| History and scope of international relations | | | | | | | | | | | | |
| Unit-2 | | Number of lectures =08 | | | Title of the unit: Major concepts of International Relations | | | | Mapped CO:1,2 | | | |
| State, Sovereignty, Hegemony, Gender Parity, Globalization | | | | | | | | | | | | |
| Unit-3 | | Number of lectures = 08 | | | Title of the unit: Traditional Theories of IR | | | | Mapped CO:1,2,4 | | | |
| Realism, Marxism, Liberalism | | | | | | | | | | | | |
| Unit-4 | | Number of lectures = 08 | | | Title of the unit: Emerging theories in IR | | | | Mapped CO:3,4 | | | |
| Critical theories, Constructivism, Post- structural Theories | | | | | | | | | | | | |
| Unit-5 | | Number of lectures = 08 | | | Title of the unit: Indian Writings of IR | | | | Mapped CO:5,4 | | | |
| Anti-colonialism, Non-Alignment | | | | | | | | | | | | |
| 11. CO-PO mapping | | | | | | | | | | | | |
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PSO1 | PSO2 | PSO3 | PSO4 | |
| CO1 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 3 | 2 | |
| CO2 | 2 | 2 | 1 | 3 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | |
| CO3 | 2 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | |
| CO4 | 2 | 3 | 1 | 1 | 1 | 2 | 2 | 3 | 2 | 1 | 2 | |
| CO5 | 3 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | |
| 3 Strong contribution, 2 Average contribution, 1 Low contribution | | | | | | | | | | | | |
| 12. Brief description of self-learning / E-learning component | | | | | | | | | | | | |
| <ol style="list-style-type: none"> 1. https://www.youtube.com/watch?v=NVCdNUZqLzU 2. https://www.youtube.com/watch?v=86IK3UzYLIA 3. https://www.youtube.com/watch?v=LHnA856q1Sk | | | | | | | | | | | | |
| 13. Books recommended: | | | | | | | | | | | | |
| <ol style="list-style-type: none"> 1. Bajpai, Kanti and SiddharthMallavarapu (eds.), International Relations In India: Bringing Theory Back Home (New Delhi: Orient Longman, 2005) 2. Bull, Hedley, The Anarchical Society: A Study of Order in World Politics (London: Macmillan, 1977). | | | | | | | | | | | | |

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|--|------------|--|------------------------|----------------|---|--------------------------------------|------------|-----------------|---------------------------|-------------|-------------|----------------|--|---------------|--|
| 1. Name of the Faculty: Mass Communication | | | | | | | | | | | | | | | |
| 2. Course Name | | Script Writing | | | | | | L | | T | | P | | | |
| 3. Course Code | | JM202 | | | | | | 3 | | 1 | | 0 | | | |
| 4. Type of Course (use tick mark) | | | | | | | | | | | | | | | |
| Core (v) DE () FC () | | | | | | | | | | | | | | | |
| 5. Pre-requisite (if any) | | | 10+2 in any discipline | | | 6. Frequency (use tick marks) | | Even () | | Odd (v) | | Either Sem () | | Every Sem () | |
| 7. Total Number of Lectures, Tutorials, Practicals | | | | | | | | | | | | | | | |
| Lectures = 30 | | | | Tutorials = 10 | | | | Practical = Nil | | | | | | | |
| 8. COURSE OBJECTIVES: This foundational course in script writing is designed to help students develop their own scripts while applying story telling techniques. The students are expected to write a short script with detailed character biographies. The script can be customised for any of the mediums. | | | | | | | | | | | | | | | |
| 9. COURSE OUTCOMES (CO): | | | | | | | | | | | | | | | |
| <i>After the successful course completion, learners will develop following attributes:</i> | | | | | | | | | | | | | | | |
| COURSE OUTCOME (CO) | | ATTRIBUTES | | | | | | | | | | | | | |
| CO1 | | Learn the basic structure of script writing | | | | | | | | | | | | | |
| CO2 | | Understanding different narrative styles | | | | | | | | | | | | | |
| CO3 | | Developing writing techniques | | | | | | | | | | | | | |
| CO4 | | Creating story and character arcs | | | | | | | | | | | | | |
| CO5 | | Write a story and a script to be developed over the next semesters | | | | | | | | | | | | | |
| 10. Unit wise detailed content | | | | | | | | | | | | | | | |
| Unit-1 | | Number of lectures = 08 | | | Title of the unit: Principles of Dramatic Writing | | | | Mapped CO: 1, 2 | | | | | | |
| Introduction to script writing, Character, Story, Plot, Script and Screenplay, The central idea. | | | | | | | | | | | | | | | |
| Unit-2 | | Number of lectures = 08 | | | Title of the unit: Story and Plot | | | | Mapped CO: 1, 2, 4 | | | | | | |
| Story, Plot and narrative styles. The 3 Act structure, The Hero's Journey, Dan Harmon's Story Circle. | | | | | | | | | | | | | | | |
| Unit-3 | | Number of lectures = 08 | | | Title of the unit: Formatting a Script | | | | Mapped CO: 1, 3, 5 | | | | | | |
| How to format a script, Outline of a script, preparing a synopsis and a pitch, Analysing scripts. | | | | | | | | | | | | | | | |
| Unit-4 | | Number of lectures = 08 | | | Title of the unit: Developing Characters and Narrative style | | | | Mapped CO: 2, 4 | | | | | | |
| Developing Characters for fiction and non-fiction, Characters backstory, psychological motivation, politics and subjectivity, Film making tips from Quentin Tarantino | | | | | | | | | | | | | | | |
| Unit-5 | | Number of lectures = 08 | | | Title of the unit: Writing Dialogues | | | | Mapped CO: 3, 4, 5 | | | | | | |
| Conflict Dialogues, Personality type and character's dialogues, Contrasting characters, Characters and Moral Choices | | | | | | | | | | | | | | | |
| 11. CO-PO mapping | | | | | | | | | | | | | | | |
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PSO1 | PSO2 | PSO3 | PSO4 | | | | |
| CO1 | 3 | 2 | 2 | 2 | 1 | 1 | 1 | 3 | 2 | 3 | 2 | | | | |
| CO2 | 3 | 2 | 3 | 1 | 1 | 1 | 3 | 3 | 2 | 3 | 2 | | | | |
| CO3 | 2 | 3 | 1 | 2 | 1 | 1 | 2 | 3 | 2 | 2 | 3 | | | | |
| CO4 | 2 | 2 | 2 | 2 | 1 | 1 | 3 | 3 | 2 | 2 | 2 | | | | |
| CO5 | 3 | 3 | 3 | 1 | 1 | 1 | 2 | 2 | 3 | 2 | 2 | | | | |
| 3 Strong contribution, 2 Average contribution, 1 Low contribution | | | | | | | | | | | | | | | |
| 12. Brief description of self-learning / E-learning component | | | | | | | | | | | | | | | |
| 1. https://www.youtube.com/c/TheCloserLook/videos 2. https://www.youtube.com/c/LessonsfromtheScreenplay/videos 3. https://www.youtube.com/c/OutstandingScreenplays/videos 4. https://www.youtube.com/c/TylerMowery/videos 5. https://www.youtube.com/c/BehindtheCurtain/videos 6. https://www.youtube.com/watch?v=WSpgFn5TRCk 7. https://www.youtube.com/watch?v=iywvNIWKbPI 8. https://www.youtube.com/watch?v=d85qzE6V38E 9. https://www.youtube.com/watch?v=R5XVAj27I8s | | | | | | | | | | | | | | | |
| 13. Books recommended: | | | | | | | | | | | | | | | |
| 1. Snyder, B. (2005). Save the cat!: The last book on screenwriting you'll ever need. 2. Vogler, C. (1998). The writer's journey: Mythic structure for writers. Studio City, CA: M. Wiese Productions. 3. Riley, C. (2005). The Hollywood standard: The complete and authoritative guide to script format and style. Studio City, CA: M. Wiese Productions. 4. King, S. (2000). On writing: A memoir of the craft. New York: Scribner. 5. McKee, R. (1997). Story: Substance, structure, style and the principles of screenwriting. | | | | | | | | | | | | | | | |

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| 1 Name of the faculty: Mass Communication | | | | | | | | | | | | |
| 2. Course Name | | Media Ethics and Laws | | | | | | L | T | P | | |
| 3. Course Code | | JM203 | | | | | | 3 | 0 | 1 | | |
| 4. Type of Course (use tick mark) | | | | | | | Core () | DE () | FC (√) | | | |
| 5. Pre-requisite (if any) | | 10+2 in any discipline | | 6. Frequency (use tick marks) | | Even () | Odd (√) | Either Sem () | Every Sem () | | | |
| 7. Total Number of Lectures, Tutorials, Practical | | | | | | | | | | | | |
| Lectures = 30 | | | | Tutorials = NIL | | | | Practical = 10 | | | | |
| 8. COURSE OBJECTIVES: After the completion of the course students will have a basic understanding of media laws and will develop as responsible media persons | | | | | | | | | | | | |
| 9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes: | | | | | | | | | | | | |
| COURSE OUTCOME (CO) | | ATTRIBUTES | | | | | | | | | | |
| CO1 | | Student be able to learn about press freedom and laws | | | | | | | | | | |
| CO2 | | Students be able to learn about media laws | | | | | | | | | | |
| CO3 | | Students be able to learn about councils and committee in media | | | | | | | | | | |
| CO4 | | Students be able to learn about media ethics | | | | | | | | | | |
| CO5 | | Students be able to learn about codes in media | | | | | | | | | | |
| 10. Unit wise detailed content | | | | | | | | | | | | |
| Unit-1 | | Number of lectures = 08 | | | | Title of the unit: Media Ethics | | | | Mapped CO:3,5 | | |
| Ethics: Definition and Meaning, Social Ethics, Ethics & Morality, Idea of Justice | | | | | | | | | | | | |
| Unit-2 | | Number of lectures =08 | | | | Title of the unit: Media Laws | | | | Mapped CO:1,3,5 | | |
| Civil and criminal law of defamation, copyright act 1957, Prasaar bharti act 1990, cable tv network regulation act1995, IT act 2000, Parliamentary privileges Article 105, 193 and 361A | | | | | | | | | | | | |
| Unit-3 | | Number of lectures = 08 | | | | Title of the unit: Media council and Committees | | | | Mapped CO:2,4 | | |
| Press commissions, media council, working journalist act, autonomy of public broadcasting, advertising council of India | | | | | | | | | | | | |
| Unit-4 | | Number of lectures = 08 | | | | Title of the unit: Press freedom and law | | | | Mapped CO:1,2 | | |
| Constitution and freedom of speech, contempt of court, right to privacy | | | | | | | | | | | | |
| Unit-5 | | Number of lectures = 08 | | | | Title of the unit: Media Codes | | | | Mapped CO:4,5 | | |
| AIR code for election coverage, DD commercial code, guidelines for parliament coverage | | | | | | | | | | | | |
| 11. CO-PO mapping | | | | | | | | | | | | |
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PSO1 | PSO2 | PSO3 | PSO4 | |
| CO1 | 2 | 3 | 1 | 2 | 3 | 2 | 2 | 1 | 2 | 3 | 1 | |
| CO2 | 3 | 2 | 2 | 3 | 2 | 3 | 1 | 2 | 1 | 2 | 1 | |
| CO3 | 2 | 1 | 3 | 2 | 2 | 3 | 2 | 2 | 3 | 1 | 3 | |
| CO4 | 3 | 3 | 3 | 1 | 3 | 2 | 3 | 3 | 1 | 2 | 2 | |
| CO5 | 3 | 1 | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 1 | 2 | |
| 3 Strong contribution, 2 Average contribution, 1 Low contribution | | | | | | | | | | | | |
| 12. Brief description of self-learning / E-learning component | | | | | | | | | | | | |
| 1 https://www.youtube.com/watch?v=EvMx-G-pLNk | | | | | | | | | | | | |
| 2 https://www.youtube.com/watch?v=LSULAO_cvEo | | | | | | | | | | | | |
| 13. Books recommended: | | | | | | | | | | | | |
| 1. Universal Publishers Criminal Law Manual (relevant Sections of IPC) | | | | | | | | | | | | |
| 2. P.K. Ravindranath Press Laws and Ethics of Journalism, Author Press, New Delhi | | | | | | | | | | | | |

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| 1 Name of the faculty: Mass Communication | | | | | | | | | | | | |
| 2. Course Name | Public Relations | | | | | | | L | T | P | | |
| 3. Course Code | JM204 | | | | | | | 3 | 0 | 1 | | |
| 4. Type of Course (use tick mark) | | | | | | | | Core () | DE () | FC (√) | | |
| 5. Pre-requisite (if any) | 10+2 in any discipline | | | 6. Frequency (use tick marks) | | | | Even () | Odd (√) | Either Sem () | Every Sem () | |
| 7. Total Number of Lectures, Tutorials, Practical | | | | | | | | | | | | |
| Lectures = 30 | | | | Tutorials = 0 | | | | Practical = 10 | | | | |
| 8. COURSE OBJECTIVES: This course enhances students understanding towards public relations so when students join any organization they perform according to standards set by industry. | | | | | | | | | | | | |
| 9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes: | | | | | | | | | | | | |
| COURSE OUTCOME (CO) | | ATTRIBUTES | | | | | | | | | | |
| CO1 | | Student be able to learn about basic concepts of PR | | | | | | | | | | |
| CO2 | | Students be able to learn about role and functions of PR | | | | | | | | | | |
| CO3 | | Students be able to learn about tools of PR | | | | | | | | | | |
| CO4 | | Students be able to learn about how the PR campaigns are run | | | | | | | | | | |
| CO5 | | Students be able to learn about different sectors of PR, precisely government and public | | | | | | | | | | |
| 10. Unit wise detailed content | | | | | | | | | | | | |
| Unit-1 | Number of lectures = 08 | | | Title of the unit: Introduction to Public Relations | | | | Mapped CO:1, 3 | | | | |
| concept, meaning and definition, origin and growth of PR in India | | | | | | | | | | | | |
| Unit-2 | Number of lectures =08 | | | Title of the unit: Role and Functions of PR | | | | Mapped CO: 1.3.5 | | | | |
| Need, nature, objectives and functions of PR | | | | | | | | | | | | |
| Unit-3 | Number of lectures = 08 | | | Title of the unit: Organization and Tools of PR | | | | Mapped CO:2,5 | | | | |
| Tools and techniques in PR | | | | | | | | | | | | |
| Unit-4 | Number of lectures = 08 | | | Title of the unit: PR and Media | | | | Mapped CO:3,4 | | | | |
| Relations of public relation to media, PR and community relation | | | | | | | | | | | | |
| Unit-5 | Number of lectures = 08 | | | Title of the unit: Areas of PR | | | | Mapped CO:3, 5 | | | | |
| PR in government, public and private sectors | | | | | | | | | | | | |
| 11. CO-PO mapping | | | | | | | | | | | | |
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PSO1 | PSO2 | PSO3 | PSO4 | |
| CO1 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 3 | 2 | 1 | |
| CO2 | 2 | 2 | 3 | 1 | 1 | 1 | 2 | 3 | 2 | 1 | 2 | |
| CO3 | 2 | 1 | 1 | 2 | 1 | 1 | 2 | 3 | 1 | 2 | 3 | |
| CO4 | 2 | 2 | 3 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | |
| CO5 | 2 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | |
| 3 Strong contribution, 2 Average contribution, 1 Low contribution | | | | | | | | | | | | |
| 12. Brief description of self-learning / E-learning component | | | | | | | | | | | | |
| 1. https://www.youtube.com/watch?v=SeSKjkrDPas&t=524s 2. https://www.youtube.com/watch?v=dJW9uJJExcA | | | | | | | | | | | | |
| 13. Books recommended: | | | | | | | | | | | | |
| 1. Jefkins Frank Butterworth, Public Relation Techniques, Heinmann Ltd. | | | | | | | | | | | | |
| 2. Kaul J.M., Noya Prakash, Public Relation in India, Calcutta | | | | | | | | | | | | |
| 3. Dennis L. Wilcose& Glen T, Public Relations, Pearson | | | | | | | | | | | | |

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| 1. Name of the Faculty: Mass Communication | | | | | | | | |
| 2. Course Name | Media Management | L | T | P | | | | |
| 3. Course Code | JM205 | 0 | 0 | 8 | | | | |
| 4. Type of Course (use tick mark) | | Core (√) | DE () | FC () | | | | |
| 5. Pre-requisite (If any) | 10+2 in any discipline | 6. Frequency (use tickmarks) | Even () | Odd (√) | Either Sem () | Every Sem () | | |
| 7. Total Number of Lectures, Tutorials, Practicals | | | | | | | | |
| Lectures = 40 | | | Tutorials = 0 | | | Practical = 0 | | |
| 8. COURSE OBJECTIVES: After studying this course students should be able to describe the principles, need and function of management, structure of media organizations, explain how a media firm works. | | | | | | | | |
| 9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes: | | | | | | | | |
| COURSE OUTCOME (CO) | ATTRIBUTES | | | | | | | |
| CO1 | Students should be able to explain and describe management | | | | | | | |
| CO2 | Students should be able to describe how a media organization works | | | | | | | |
| CO3 | Students should be able to learn about qualities and responsibilities of a media manager | | | | | | | |
| CO4 | Students should be able to learn about management skills. | | | | | | | |
| CO5 | Students should be able to write for media management | | | | | | | |
| 10. Unit wise detailed content | | | | | | | | |
| Unit-1 | Number of lectures = 08 | Title of the unit: Introduction to Management | | | | | | |
| Definition and nature, principles and need for management | | | | | | | | |
| Unit-2 | Number of lectures =08 | Title of the unit : Media Management | | | | | | |
| Definition and concept, Principle and significance of media management | | | | | | | | |
| Unit-3 | Number of lectures = 08 | Title of the unit: Organizational patterns of Media | | | | | | |
| Organizational Patterns of a Media house ,Functions of the Editorial, Advertising` | | | | | | | | |
| Unit-4 | Number of lectures = 08 | Title of the unit: Media Ownership | | | | | | |
| Types of media organizations, government, private, non profit | | | | | | | | |
| Unit-5 | Number of lectures = 08 | Title of the unit: Various Media Organization & Regulation | | | | | | |
| PTI, DD, AIR | | | | | | | | |
| 11. CO-PO mapping | | | | | | | | |
| COs | Attributes | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 |
| CO1 | Students should be able to explain and describe management | 3 | 1 | 3 | 2 | 3 | 2 | 1 |
| CO2 | Students should be able to describe how a media organization works | 3 | 3 | 3 | 2 | 1 | 2 | 2 |
| CO3 | Students should be able to learn about qualities and responsibilities of a media manager | 2 | 3 | 2 | 1 | 2 | 3 | 2 |
| CO4 | Students should be able to learn about management skills. | 2 | 3 | 1 | 2 | 3 | 2 | 3 |
| CO5 | Students should be able to write for media management | 3 | 1 | 3 | 3 | 2 | 3 | 2 |
| 3 Strong contribution, 2 Average contribution, 1 Low contribution | | | | | | | | |
| 12. Brief description of self-learning / E-learning component | | | | | | | | |
| 1. https://www.youtube.com/watch?v=ZT7I9RMmZss | | | | | | | | |
| 2. https://www.youtube.com/watch?v=SUBXshtKHVY | | | | | | | | |
| 13. Books recommended: | | | | | | | | |
| 1Hargie O, Dickson D, Tourish Denish: Communication skills for effective management, Palgrave Macmillan, India | | | | | | | | |
| 2Redmond J, Trager R: Media organization management, Biztantra, New Delhi | | | | | | | | |

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| 1. Name of the Faculty: Mass Communication | | | | | | | | | | | |
| 2. Course Name | Visual Communication | | | L | T | P | | | | | |
| 3. Course Code | JM206 | | | 0 | 0 | 8 | | | | | |
| 4. Type of Course (use tick mark) | | | | Core () | DE () | FC (√) | | | | | |
| 5. Pre-requisite (if any) | 10+2 in any discipline | 6. Frequency (use tick marks) | Even () | Odd (√) | Either Sem () | Every Sem () | | | | | |
| 7. Total Number of Lectures, Tutorials, Practicals | | | | | | | | | | | |
| Lectures = Nil | | Tutorials = Nil | | Practical = 80 | | | | | | | |
| 8. COURSE OBJECTIVES: To develop the skill to analyse and interpret visual text and build the visual vocabulary required for communicating visually. | | | | | | | | | | | |
| 9. COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes: | | | | | | | | | | | |
| COURSE OUTCOME (CO) | ATTRIBUTES | | | | | | | | | | |
| CO1 | To develop the visual understanding and the psychology and physiology of vision | | | | | | | | | | |
| CO2 | Using principles and elements to create meaning | | | | | | | | | | |
| CO3 | Exploring art as a progression of ideas | | | | | | | | | | |
| CO4 | Comprehend the mediated reality | | | | | | | | | | |
| CO5 | Communicate visually and effectively | | | | | | | | | | |
| 10. Unit wise detailed content | | | | | | | | | | | |
| 1. Develop Power Point Presentations on different topics. | | | | | | | | | | | |
| 2. Develop Brochures, Banners and Posters | | | | | | | | | | | |
| 3. Develop Storyboards for different stories. | | | | | | | | | | | |
| 4. Develop sketches for characters. | | | | | | | | | | | |
| 5. Create a story visually using Photoshop and illustrator skills. | | | | | | | | | | | |
| 11. CO-PO mapping | | | | | | | | | | | |
| COs | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PSO1 | PSO2 | PSO3 | PSO4 |
| CO1 | 2 | 2 | 3 | 3 | 1 | 1 | 2 | 3 | 1 | 3 | 1 |
| CO2 | 2 | 3 | 3 | 3 | 1 | 1 | 1 | 3 | 3 | 2 | 2 |
| CO3 | 3 | 2 | 3 | 3 | 1 | 1 | 2 | 3 | 2 | 3 | 2 |
| CO4 | 3 | 2 | 2 | 3 | 1 | 1 | 1 | 3 | 2 | 2 | 2 |
| CO5 | 2 | 3 | 3 | 3 | 1 | 1 | 2 | 3 | 3 | 1 | 3 |
| 3 Strong contribution, 2 Average contribution, 1 Low contribution | | | | | | | | | | | |
| 12. Brief description of self-learning / E-learning component | | | | | | | | | | | |
| 1. https://www.youtube.com/user/Nerdwriter1/videos | | | | | | | | | | | |
| 2. https://www.youtube.com/c/TheCanvasArtHistory/videos | | | | | | | | | | | |
| 3. https://www.youtube.com/c/GreatArtExplained/videos | | | | | | | | | | | |
| 4. https://www.youtube.com/c/PeterMcKinnon/videos | | | | | | | | | | | |
| 5. https://www.youtube.com/watch?v=blzp1mJffEU | | | | | | | | | | | |
| 13. Books recommended: | | | | | | | | | | | |
| 1. Mirzoeff, Nicholas. (1999). An introduction to visual culture. London ; New York : Routledge | | | | | | | | | | | |
| 2. Nicholas Mirzoeff. (2013). The visual culture reader. London ; New York :Routledge | | | | | | | | | | | |
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